

MERCHANT APPLICATION



Funding Application

Please fill in the spaces below and mail or fax us the application. By doing so, you are giving **Happy Rock Merchant Solutions, LLC d/b/a GoCap Financial** as well as its agents and affiliates, permission to review your business and personal credit history in order to provide you with formal approval.

Business Legal Name ("Merchant"):	Business DBA Name:
Address:	City, State Zip:
Phone:	Fax:
Website:	Email:
Legal Entity: <input type="checkbox"/> Corp <input type="checkbox"/> Sole Prop <input type="checkbox"/> LLC <input type="checkbox"/> Partnership <input type="checkbox"/> Other	Federal Tax ID #:
Merchant Type: <input type="checkbox"/> Retail <input type="checkbox"/> Restaurant <input type="checkbox"/> Service <input type="checkbox"/> Internet	Business Start Date:
Business Location: <input type="checkbox"/> Store Front <input type="checkbox"/> Office <input type="checkbox"/> Home <input type="checkbox"/> Other	Products/Services Sold:

Financial Information	
Amount Requested: \$	Reason:
Existing Cash Advance? Yes / No Balance? \$	Company:
Average Gross Monthly Sales: \$	Average Monthly Deposits: \$
Average Monthly Visa/MasterCard Sales: \$	Average Monthly AMEX Sales: \$
Processing Company :	Number of Terminals:

Owner/Principal Information	
Name:	Name:
Address:	Address:
City, State Zip:	City, State Zip:
Home Phone:	Home Phone:
Mobile:	Mobile:
Email:	Email:
% of Ownership:	% of Ownership:
Date of Birth:	Date of Birth:
SSN#:	SSN#:

Property Information			
Own/Lease?	Lease Start Date:	Lease End Date:	Monthly Rent/Mtg: \$
Landlord/Mortgage Company:		Landlord/Mortgage Company Contact:	
Phone:		Email:	
Fax:		Type of Building:	

Business/Trade References		
Company:	Contact:	Phone:
Company:	Contact:	Phone:
Company:	Contact:	Phone:

By signing below, the Merchant and its owners / principals: (1) certify that all information and documents submitted in connection with this Application is true, correct and complete; (2) authorize Happy Rock Merchant Solutions, LLC d/b/a GoCap Financial, its agents, partners, and lenders to receive credit reports and any other information regarding the Merchant and its owners and principals from third parties, to verify any information provided on the Application; and (3) to receive an occasional promotion or offer by email or fax.

By: _____ By: _____

Date: _____ Date: _____